

Voice | Data | Internet | Wireless | Entertainment



Mailstop: KSOPKJ05-5015
5454 West 110th Street
Overland Park, KS 66211
LuVon.J.Richardson@EMBARQ.com

May 28, 2008

Mr. Charles Terreni, Chief Clerk
South Carolina Public Service Commission
101 Executive Center Drive
Synergy Business Center
Columbia, SC 29210

RE: SOHO/SMALL BUSINESS ANNIVERSARY CARD PROGRAM

Dear Mr. Terreni

In accordance with provisions in the United Telephone Company of the Carolinas LLC, General Subscriber Services Tariff, Section U2.7, Special Promotions, this is to inform you of the Company's plan to conduct a promotional campaign.

Beginning June 1, 2008 and ending January 31, 2009, a direct mailing will be sent to all business customers with 99 lines/trunks or fewer, notifying them of their eligibility for a \$10 anniversary invoice credit. The notice will be mailed immediately prior to the anniversary of the date on which the customer established service with the Company. A bill message reminder of this offer will also appear on the customer's invoice during the customer's anniversary month.

Customers who respond to this offer within 90 days after receiving the direct mailing will receive a \$10 invoice credit. The credit will appear on the customer's bill within two billing cycles after contacting the Company. When customers respond to this offer, the Company will also discuss the customers' service needs and their satisfaction with the Company.

For customers with multiple accounts, only one \$10 invoice credit is available, with such tied to the customer's oldest account.

If you have questions or need additional information, you may call me or Cheryl Sweitzer at 919-554-7135.

Sincerely,

LuVon Richardson

Enclosures

cc: Susan Masterton
Cheryl Sweitzer
Dukes Scott

LuVon J. Richardson
STATE TARIFF ANALYST
Voice: (913) 345-7613
Fax: (913) 345-6756

SOHO/SMALL BUSINESS ANNIVERSARY CARD PROGRAM

Beginning June 1, 2008 and ending January 31, 2009, a direct mailing will be sent to all business customers with 99 lines/trunks or fewer, notifying them of their eligibility for a \$10 anniversary invoice credit. The notice will be mailed immediately prior to the anniversary of the date on which the customer established service with the Company. A bill message reminder of this offer will also appear on the customer's invoice during the customer's anniversary month.

Customers who respond to this offer within 90 days after receiving the direct mailing will receive a \$10 invoice credit. The credit will appear on the customer's bill within two billing cycles after contacting the Company. When customers respond to this offer, the Company will also discuss the customers' service needs and their satisfaction with the Company.

For customers with multiple accounts, only one \$10 invoice credit is available, with such tied to the customer's oldest account.

